



## PRESS RELEASE

### MOROSO AWARD FOR CONTEMPORARY ART 2013: EXHIBITION OF WORK FROM THE 12 FINALISTS AND WINNERS TO BE ANNOUNCED

The award, now in its third edition, has this year been organized in association with the prestigious Bevilacqua La Masa Foundation, Venice. Works from the competition will be on display at the Foundation's main exhibition site in Piazza San Marco from 23rd March until 5 May 2013.

The MOROSO Award for Contemporary Art's principal objective is to offer genuine opportunities to up-and-coming or *mid career* artists who have chosen to work in Italy. It also aims to promote the relationship between the new visual arts scene and a wider creative context, in relation to the living spaces, attitudes and experiences of contemporary life.

The Award is divided into three phases:

- nominations, a committee of experts proposes **36 artists** and a catalogue is created. A selection jury shortlists **12 finalists**; an accompanying exhibition catalogue is produced including work from the finalists and essays;
- exhibition, a second jury, different from the first, assesses the work of the 12 finalists and decides the **3 winners**;
- **site-specific installations** are created by the winning artists, for MOROSO showrooms in New York, London and Milan.

The project, which includes awards, exhibitions and publications, is a concrete opportunity for the creation and promotion of art and gives artists, be they up-and-coming or *mid-career*, increased visibility on the international stage.

The finalists this year are:

- Alek O. (Buenos Aires, 1981)**
- Salvatore Arancio (Catania, 1974)**
- Davide Balliano (Turin, 1983)**
- Sergio Breviario (Bergamo, 1974)**
- Linda Fregni Nagler (Stockholm, 1976)**
- Giulio Frigo (Arzignano, 1984)**
- Paolo Gonzato (Busto Arsizio, 1975)**
- Nicola Martini (Florence, 1984)**
- Alessandro Piangiamore (Enna, 1976)**
- Andrea Sala (Como, 1976)**
- Luca Trevisani (Verona, 1979)**
- Nico Vascellari (Vittorio Veneto, 1976)**

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The 2013 initial selection jury members who chose the 12 finalists from the 36 names put forward are

**Andrea Bruciati**, freelance curator and creator of the project;

**Olafur Eliasson** (1967), artist and creator of works of great sensory appeal such as the renowned Weather Project at the Tate Modern in London and the Little Sun project which he recently presented at the International Architecture Exhibition la Biennale di Venezia;

**Patrizia Moroso**, Art Director and the soul of Moroso. Moroso is renowned for her bold choices in the world of design, taking the seating manufacture typical of the Udine area in Italy in new directions, reinterpreting the concept of the furniture itself. This is also a result of frequent interaction with the art world, working closely with experimental organizations such as the Palais de Tokyo and Grand Palais in Paris, la Biennale di Venezia and MoMA in New York.

This year's final jury, which will choose the three winners, includes international figures from the fields of design and visual arts:

Giulio Cappellini (Art Director at Cappellini);

Lorenzo Fluxà (owner of Camper);

Greg Lynn (architect);

Ross Lovegrove (designer);

Angela Vettese (President of Bevilacqua La Masa Foundation).

During the opening on Saturday 23rd March at 18.30, the names of the winning artists will be announced along with those awarded an honourable mention.

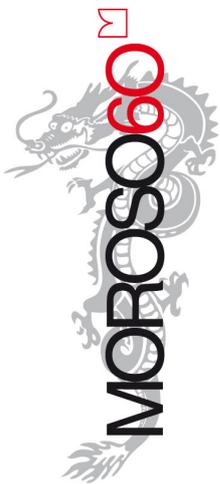
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