

## Patricia Urquiola for Moroso Rho Fair

The aim of Chinese tangram puzzle is to use the different squares and triangles to form different two-dimensional shapes; the design for the Moroso stand makes the tangram three-dimensional.

Triangles and squares overlap and meet on different planes. The external and internal come together and move apart in a prismatic game of transparency and opacity.

The 700m<sup>2</sup> stand is bordered round the edges by a blue structure which serves as a canvas for the diagonal weaving of ribbons to create an optical filter. The same structure is used in the centre of the stand to close off the meeting area from the display area which surrounds it. The route around the exhibition space is not linear but in keeping with the colourful disorder of the tangram. There are tilted surfaces, platforms and stands at different heights, and panels to display and mark the importance of the objects on show.

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**QUALITY SYSTEM**  
Quality system certification  
UNI EN ISO 9001: Vision 2000  
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UNI EN ISO 14001:39.

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