



## MEDIA RELEASE

### MOROSO AWARD FOR CONTEMPORARY ART 2013: WINNERS ANNOUNCED

Linda Fregni Nagler (Stockholm, 1976), Luca Trevisani (Verona, 1979), Nico Vascellari (Vittorio Veneto, 1976). These are the three winning artists of the III MOROSO Award for Contemporary Art. Each will now create an environmental, site-specific work in MOROSO's New York, London or Milan showrooms. They were chosen, from a shortlist of 12 artists who showed their work at the Fondazione Bevilacqua La Masa, by a jury composed of leading figures in visual arts and design. After examining the artists' entries, Giulio Cappellini (art director, Cappellini), Lorenzo Fluxà (owner, Camper), Greg Lynn (architect), Ross Lovegrove (designer) and Angela Vettese (chair, Fondazione Bevilacqua La Masa) awarded the three prizes to Linda Fregni Nagler, Luca Trevisani and Nico Vascellari who will work in, respectively, the London, New York and Milan showrooms.

Sergio Breviaro (Bergamo, 1974) and Andrea Sala (Como, 1976) received special mentions.

Here are a few of the reasons for the judges' decisions.

**Linda Fregni Nagler** *"Ethnicity and a global vision. A Scandinavian artist, an Italian location, a Japanese subject. The images denote a special sensitivity and evoke eternity in a structured, delicate way. Something that approaches MOROSO's heart of humanity.* (Ross Lovegrove)

**Luca Trevisani** *"With a simple approach, his idea produces a highly impressive result through its juxtaposition of textures, assembling natural and artificial materials as in a puzzle. The design is versatile and may be adapted to a variety of settings; it can really transform a space".* (Lorenzo Fluxà)

**Nico Vascellari** *"...for the caustic effect achieved by the combination of light, materials and space".* (Ross Lovegrove)

Now in its third year, the Award was this year organised in association with Fondazione Bevilacqua La Masa, Venice. From 23 March to 5 May 2013 the Fondazione will display in its headquarters on Piazza San Marco the works of the 12 artists shortlisted in the first stage of the Award process by a jury chaired by Olafur Eliasson (artist, the creator of works with high sensorial appeal such as his famous *Sun* in his *Weather Project* in the Tate Modern's Turbine Hall in London and, more recently, *Little Sun*, recently presented at the International Architecture Exhibition la Biennale di Venezia) with Patrizia Moroso (art director and the driving force behind Moroso) and Andrea Bruciati, the Moroso Award deviser and curator.

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The MOROSO Award for Contemporary Art was devised with the intent of giving real opportunities to emerging and mid-career artists who had decided to work mainly in Italy. The Award intends to promote the relationship between the new visual arts scene and a broader creative context connected with our living space, technical talent and our contemporary lifestyle experience.

The overall project, consisting of the award, an exhibition and a publication, aspires to be a concrete production and promotion platform that will give greater visibility – in Italy and internationally – to emerging and mid-career artists.

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