

MEDIA RELEASE

Monfalcone, 16 December 2011

PREMIO MOROSO for contemporary art

The 2nd MOROSO Award for contemporary art is underway, in association with the GC. AC of Monfalcone and designed to put on record, highlight and support emerging artists living and working in Italy. The award is the only one of its kind in the field of public/private collaboration. Its objective is to create virtuous synergies in contemporary art promotion between public bodies and private enterprises.

The by-invitation award seeks to give prominence to the multiple languages of contemporary art: video, photography, installations, performances and sculpture.

The initial vetting for the 2012 award was effected by ten directors of museums or institutions belonging to the to the AMACI (Association of Italian Contemporary Art Museums) each submitted the names of three artists.

Marco Bazzini (Centro Per l'Arte Contemporanea Luigi Pecci, Prato), **Andrea Busto** (Villa Giulia – CRAA Centro Ricerca Arte Attuale, Verbania), **Francesca Comisso** for atitle (CeSAC – Centro Sperimentale Per Le Arti Contemporanee, Caraglio, province of Cuneo), **Cristiana Collu** (MAN_Museo d'Arte Provincia di Nuoro, Nuoro), **Giacinto di Pietrantonio** (GAMEC – Galleria d'Arte Moderna e Contemporanea, Bergamo), **Marco Pierini** (Galleria Civica, Modena), **Ludovico Pratesi** (Centro Arti Visive Peschiera, Pesaro), **Marina Pugliese** (Museo del Novecento, Milan), **Letizia Ragaglia** (MUSEION – Museo d'Arte Moderna e Contemporanea, Bolzano), **Emma Zanella** (MAGA – Museo Arte Gallarate, Gallarate/Varese).

The first selection process was followed by a second, conducted by **Andrea Bruciati**, head of the GC. AC - Galleria Comunale d'Arte Contemporanea of Monfalcone, **Patrizia Moroso**, MOROSO's art director; and by the artist **Thomas Saraceno**; together they made a selection of 10 candidates who will display a selection of works representative of their artistic research on 16 December 2011 at the exhibition at the GC. AC - Galleria Comunale d'Arte Contemporanea of Monfalcone.

The artists concerned are:

Gianni Caravaggio

Loris Cecchini

Andrea Dojmi

Luca Francesconi
Francesca Grilli
Andrea Mastrovito
Marzia Migliora
Luca Pozzi
Luigi Presicce
Dragana Sapanjos

Lastly, a jury composed of:

Ron Arad, designer
Anders Byriel, managing director of the danish Kvadrat
Michele De Lucchi, architect
Marianne Goebel, Design Miami director
Jérôme Sans, critic and curator

will select from among the ten finalists the names **of the three winning artists**, who will be invited to create a site-specific project in Moroso's three showrooms in New York, London and Milan.

The three winners of the 2012 Moroso Award will be announced during the evening event on 16 December.

The winners of the 1st Moroso Award were: Anna Galtarossa for New York, Martino Gamper for Milan and Christian Frosi for London.

The MOROSO Award was devised by Andrea Bruciati and Patrizia Moroso as a tool at the service of the Italian arts world to bring attention to new talents by promoting them on the international scene. That the Award is of international importance is due to Moroso's support and contribution – the company has for years worked with the world's leading cultural organisations such as New York's MoMA, the Palais de Tokyo and the Grand Palais in Paris, the Venice Biennale, etc. – and the passion of its art director, Patrizia Moroso, for the arts. The participating artists are given a real opportunity to produce a work of art and to interact on practical and operational levels with a company that represents Italian manufacturing quality around the world and is dedicated to creative and conceptual research and experimentation.

The award also aspires to provide a comprehensive overview of contemporary art thanks to the Galleria Comunale d'Arte Contemporanea of Monfalcone's exploration of the field. The gallery is well known as a place of research and experimentation.



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The Moroso Award is a unique example of collaboration between public bodies and commercial companies and emphasises creative, innovatory excellence in both business and the public administration.

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