

COMPANIES PROFILES

DIESEL

About Diesel:

Diesel is a worldwide, forward thinking, lifestyle brand. From its Headquarters in Molvena (Italy) it directly manages 18 subsidiaries across Europe, Asia and the Americas. It is now present in more than 80 countries with 5.000 points of sale, including more than 400 company owned stores.

Diesel is part of the holding Only the Brave, which also incorporates 55DSL - a brand strongly linked to street wear and urban culture, Staff International – an Italian company that manufactures and distributes brands such as Diesel Denim Gallery, Maison Martin Margiela, DSquared2, Vivienne Westwood, Victor & Rolf, Marc Jacobs Menswear and that owns Sophia Kokosalaki - and controlling majority of stakes in Maison Martin Margiela and Viktor and Rolf.

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FOSCARINI

About Foscarini:

Foscarini has gained standing on the light design scene thanks to its calling for innovation, pursued through an endless research and experimentation of new solutions into forms and materials, as well as concepts. These qualities earned the Company many distinctions, among which the ADI Compasso D'Oro award in 2001 with Mite and Tite by Marc Sadler. Product-oriented corporate culture and trail-blazing spirit head all along the evolution of Foscarini collection, developed together with grand master and international young design talents with different types of professional experience and creative flair. This is why Foscarini lamps are endowed with so markedly different personalities, that have in common the capability of transforming space into a scenography of emotions. Among the most famous names we recall Rodolfo Dordoni, Ferruccio Laviani, Patricia Urquiola, Marc Sadler, Jozeph Forakis, Aldo Cibic, over time, the list of contributors came to include the names of emerging designers, such as Lagranja Design, Atelier Oi, Luca Nichetto, Giulio Iacchetti e Vicente Garcia Jimenez – underlining the company's skill in talent scouting. With a view to the internationalization of its own market, Foscarini has developed a solid distribution network - made up of 2500 multi-brand sales outlets in 50 countries – and an high quality standard of customer service, achieving already in 1996 the UNI EN ISO 9001 Certification.

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MOROSO

About Moroso:

Moroso was born from an idea by Agostino Moroso in 1952.

Today the company is a leader in the high bracket market and this is due to a history of constant experimentation, innovation in form and design, expert artisan attention to detail and a strategic vision capable of embracing new developments and directions that stimulate production and meet challenges.

The choice of making design a critical factor for success has certainly proven to be a winning card. Design has been and continues to be a desire by Moroso to distinguish itself on the market by offering a product that is unique and representative of a way of working. This method of working, although industrialised in its processes, remains artisan-like in terms of attention to detail and finishes.

For over 50 years Moroso has worked with a pool of designers, including Ron Arad, Patricia Urquiola, Konstantin Grcic, Alfredo Häberli, Tom Dixon, Javier Mariscal, Ross Lovegrove, Marcel Wanders and many more. It is thus able to offer the market a very diverse range of products. As a result of innovation-driven research in technologies, materials and forms, today Moroso is a fully-fledged design firm catering for the residential and contract markets.

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