

## MEDIA RELEASE

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### MOROSO PRESENTS: SUCCESSFUL LIVING FROM DIESEL 2011

Diesel and Moroso continue their successful alliance with a preview at the Milan Furniture Show of the latest designs for 2011. This series of new products expands a home collection with a distinctive look.

For 2011, too, the style is *casual*, the models and materials are, as ever, *innovative* and each product is beautifully detailed with superior-quality finishing touches because:

Diesel + Moroso = Successful Living!

The collection is composed of **Chubby Chic Collection**, an armchair and two pouffes in different sizes which forgo any hint of formal design in favour of *snug*, casual comfort. The leather belts and handles (normally used for fashion apparel) holding the padding emphasise the roundness of a soft, natural *form* in a very amusing way. The armchair and pouffes are made of fire-resistant cold-cured foam over a steel frame on wooden feet. Linen upholstery.

Another design which is ideal for those who often have overnight guests is **Tiramigiù Sofa Bed**, made of layers similar to a pile of mattresses and blankets. A simple shape which is nonetheless rich as regards materials and details. Tiramigiù Sofa Bed is a convertible that does not give away its function at first glance. The backrest can be adjusted to three positions – *vertical*, *relax* or *flat* – for maximum functionality. The steel frame is covered in different-density resilient polyurethane foam. Faded linen upholstery.

Lastly, **Mindstream Cabinet**, living room furniture as containers of images and allusions. An almost random layering of images inside the Cabinets creates *visual* worlds which turn a static object into a dynamic one and offer a new, contemporary form of beauty based on contrasts: high/low, precious/raw, architecture/nature.

The images are digitally printed on mass-coloured MDF (medium-density fibreboard) to create a contrast between the substrate and the “superficial” beauty of the pictures. Mindstream Cabinets are modular so as to create various stories according to the different images and functions.

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