

## Presenting the winners of the first edition of the **MOROSO Award**:

### **Anna Galtarossa, Martino Gamper and Christian Frosi**

The jury for the MOROSO award, formed by David Adjaye, architect and designer; Marc Sanchez, curator and international critic, Patricia Urquiola, architect and designer, Carlo Bach, artistic director of Illy Caffè and Giulio Ridolfo, art designer, selected **Anna Galtarossa** to receive the New York prize, **Martino Gamper** for the Cologne prize and **Christian Frosi** for the London prize. Artists Ettore Favini and his "Private view" project, and Gabriele De Santis with the project "Seven Sisters", were also considered worthy of a special mention.

The MOROSO Award offers the three winning artists the opportunity to realise their site-specific projects with residency at the Moroso showrooms in **New York** during the **Armory Show** (3-6 March 2011), in **Cologne** for **ArtCologne** (13-17 April 2011), and in **London** during **Frieze Art Fair** (13-16 October 2011).

The project by **Anna Galtarossa** involves transforming the MOROSO showroom into a nursery for amusing and colourful mechanical skyscrapers: a kind of laboratory for architectural and experimental behavioural studies that makes way for exploration and reconfiguration of our relationship with the city and its buildings. Anna Galtarossa was born in 1975 in Verona. She studied at the Brera Academy of Fine Arts in Milan under Alberto Garutti, and also attended the higher visual art course at the Antonio Ratti Foundation in Como with Haim Steinbach.

She works with the Spencer Brownstone Gallery in New York. In 2005 she produced Kamchatka at Viafarini, Milan, and she took part in the second edition of the Prague biennale. Together with Daniel Gonzales she produced the public art project Chili Moon Town ([www.chilimooontown.com](http://www.chilimooontown.com)), a huge floating sculpture presented first in Mexico City, then in New York.

**Martino Gamper** was selected for his project "Rooms and chambers" based on the Lars Von Trier film, *Dogville*. An enormous carpet reproduces the layout of an apartment, which includes design elements that have been reconsidered and redeveloped according to a new and unaltered aesthetic conception.

Martino Gamper was born in Merano in 1971. Having graduated from the Academy of Fine Arts in Vienna, he collaborated with a number of Milanese design studios before moving to London in 1998, where he still lives and works. Having completed a master's degree at the Royal College of Art in 2000, he began his production of limited-edition and semi-industrial pieces, as well as works that have been exhibited at various galleries including the Victoria&Albert Design Museum, Sotheby's and the Nilufar Gallery.

*Solitonica e Rueda del Color*, the entry from **Christian Frosi**, consists of a large projection from the back of the showroom, which fills the space with light, and alters the perception of its forms and volumes. Inspired by the "*Manifesto Spazialista per La Televisione*" [Spatial Manifesto for Television], drawn up and signed by Lucio Fontana in 1952, the work reflects on what has been and will be the domestic use of pictures and of communication.

Christian Frosi was born in Milan in 1973. His collective exhibitions have included *Exit/Nuove geografie della creatività Italiana* at the Sandretto Re Rebaudengo Foundation in Turin; the Prague biennale; *T1 – La Sindrome di Pantagruel* in Turin; Premio Furla award for art, Bologna. He has given personal exhibition at Galleria Zero... in Milan, Galerie Isabella Bortolozzi in Berlin, Galerie Rüdiger Schöttle in Munich, Francesco Pantaleone in Palermo and the Environment Tour in 2007 at the Sandretto Re Rebaudengo Foundation in Turin.

The MOROSO Award exhibition, displaying the works of the ten finalists, will be open at the Municipal gallery of contemporary art, Monfalcone, from **11 December 2010 to 6 February 2011**.

Galleria Comunale d'Arte Contemporanea/Civic Gallery of Contemporary Art, Monfalcone

**Opening times:** Wednesdays to Saturdays, 4 pm to 7 pm; Sundays, and 5 and 6 January, 10 am to 1 pm and 4 pm to 7 pm.

Closed on 24, 25, 31 December 2010 and 1 January 2011

CAPTIONS to attached pictures

Anna Galtarossa

Divinità Domestiche - Gli Antenati [*Domestic divinities - The ancestors*], 2010

bag, pompom, fabric flowers, cyprus wood, papier mâché, sequins, shells, fabric, hair rollers, wig, coloured pencils, sticks, pearls, cotton wool and polyurethane foam

105 x 70 x 40 cm

photo by Matteo Danesin, courtesy of Studio La Città

Martino Gamper

Sunday Morning with Harry chairs, 2008.

Unique examples

Appropriated shipping crate plywood and furniture elements.

71 x 39 x h. 76 cm.

Christian Frosi

"Riproduzione approssimativa di un video spazialista per la televisione trasmesso nel marzo del 1952 per la Rai di Milano" [*approximate reproduction of a spatialist video for television broadcast in March 1952 for RAI, Milan*], 2007,

Video installation, 3D video, 7 minute loop, 80 x 50 x 50 cm.



